

"FLAX FIELD OF THE FUTURE" – CULTIVATING CONNECTIONS AND SUSTAINABILITY!

This is an online seminar that brings together experts, researchers, and flax enthusiasts to share their passion and insights. Together, we're exploring the world of flax cultivation and processing, with a special focus on Northern Europe.

Our goal? To plant the seeds of collaboration and growth. We're all about sustainable practices, and we believe in the potential of flax cultivation to make a positive impact.

This seminar is a partnership between the "1 sqm of Flax" project and "Lin i Fokus." The "1 sqm of Flax" project started small and has grown across the Nordic region, uniting people to cultivate flax on just one square meter of land.

In Västra Götaland, the "Kunskapsnoden för lokal biobaserad fiberråvara" project raises awareness about using local biomass for textile production. They organise the "Lin i Fokus" *(Flax in Focus)* seminar series, providing a platform for artisans and industry representatives to discuss flax varieties and advancements in the Swedish flax industry.

Event Description:

Participants: We're excited to welcome participants from the sister organisations to The Swedish national association of handicraft societies; Norway, Finland, Denmark, Iceland and Estonia, all sharing their experiences of the 1 sqm of flax project.

Purpose: Join us for a friendly discussion about the future of flax and its relevance.

Featured Projects: Here are two interesting projects on the agenda:

Our Linen Stories: John Ennis will explore the beauty of flax fiber and linen, drawing inspiration from Scotland's heritage and today's sustainable economies and talk about FLAXFEST24!

The Linen Project: Presented by Willemien Pippel, this project aims to investigate and promote small-scale local flax cultivation and linen production in the Netherlands, with a focus on reviving its economic viability.

Event Details: Flax fields of the future Date and Time: October 13th, from 13:00 to 16:30 CET. Zoom Meeting Link: Join us virtually here: <u>https://hb-se.zoom.us/j/61373475733</u> Contact Information: If you have any questions, contact <u>hillevi.skoglund@vgregion.se</u> For more information visit <u>hemslojden.org</u>











