



Workshops of Culture in Lublin (Poland) is a municipal cultural institution and we organize **The Jagiellonian Fair**, an event referring to the rich history of fairs organized in Lublin in the 15th and 16th centuries (our city was on a trade route running from Cracow do Vilnius).

Every year, our festival welcomes about **300 folk craftsmen** from Poland, Ukraine, Belarus, Slovakia, Hungary and Lithuania. They present and sell their traditional products.

INVITATION

We want to invite representatives of other countries, also from Sweden to show our visitors the wealth of tradition of other European regions. We are looking for **artists who work in local communities**, research **traditional culture**, maintain **local or family traditions**.

We are interested in pottery, painting, ritual art, sculpture, toy making, paper cutting, weaving, embroidery, lacemaking, woodworking, lutherie, smithery and many other fields and occupations.

Therefore, I am writing to ask if you know any folk artists or organizations grouping them who might be interested in cooperating with us. We are looking for artisans who create their products according to **old traditions**, using **original designs and methods of manufacture**. We want to promote folk art which has special attributes of both – the culture (national and local) and the creator himself, who thanks to the hand-making process gives his products the individual characteristics of his own workshop.

PROMOTING/SELLING/TEACHING

Taking part in the Jagiellonian Fair is not only an opportunity **to promote your local culture**, but also to **sell products**. Every year the fair is visited by the inhabitants of our region and tourists from all over Poland and Europe – they are both long-time festival goes as well as new guests interested in our event (**about 150,000 participants**). Since 2007, our festival has already had 10 editions and has become a recognizable brand in Poland. Tourists are attracted to the fair (at one time and place you can see and buy various handicrafts representing the traditions of many countries) and the cultural offer, which is an important part of the festival (concerts, nighttime dance parties, bands at stalls, street shows etc.).

We always ask the creators **to present**, whenever possible **the method of producing their handicrafts** at their stalls in order to give the tourists a chance to get acquainted with **the living tradition** and get into **contact with the master**. The Fair always features many workshops so the participants also have an opportunity to make their own items under the supervision of the artisans.

WHAT DO WE OFFER

We provide **free accommodation** for the craftsmen and **free stalls/exhibition space**. The Jagiellonian Fair takes place in the Old Town in Lublin and the stands are tents or wooden houses (they are ready-to-use, the artists only bring their products and objects to decorate the stands).

MORE INFORMATION

If you would like to know more about the Jagiellonian Fair, please visit our website (<http://en.jarmarkjagiellonski.pl/>) where you can find information about the event, a photo gallery, and you can check the “Artists” tab the list of craftsmen who have visited us so far. I am also sending you links to movies promoting the festival.

<http://en.jarmarkjagiellonski.pl/>
www.facebook.com/JarmarkJagiellonski/

Movies:

http://youtu.be/Gpk_Btlu_Qg
<http://youtu.be/TPEeIqn3n6k>